



STEM School+Business

Why Business Should Care

Gary Scholten

Executive Vice President & CIO
Principal Financial Group

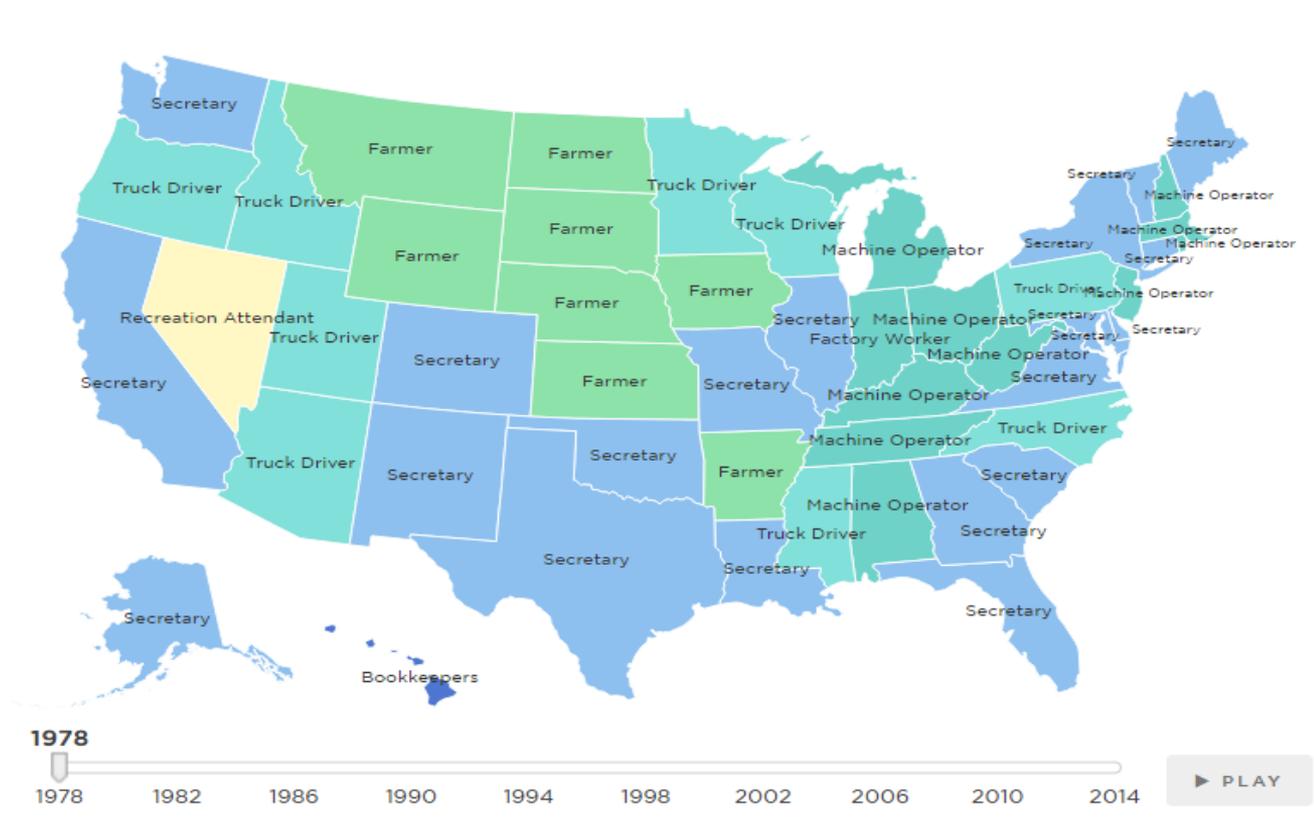


Technology Impact On Jobs

Why School+Business

Looking Back

The Most Common* Job In Each State 1978-2014

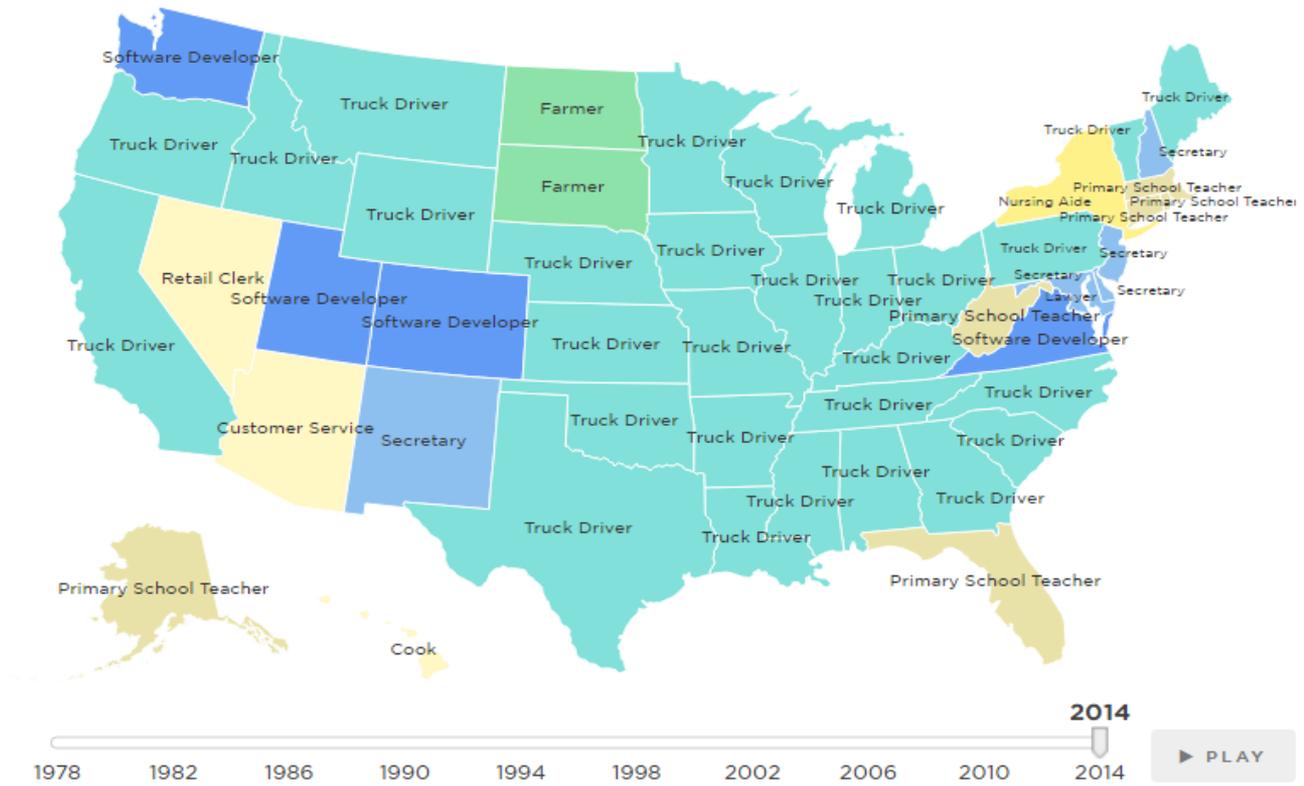


Source: IPUMS-CPS/ University Of Minnesota
Credit: Quoctrung Bui/NPR



Current Jobs

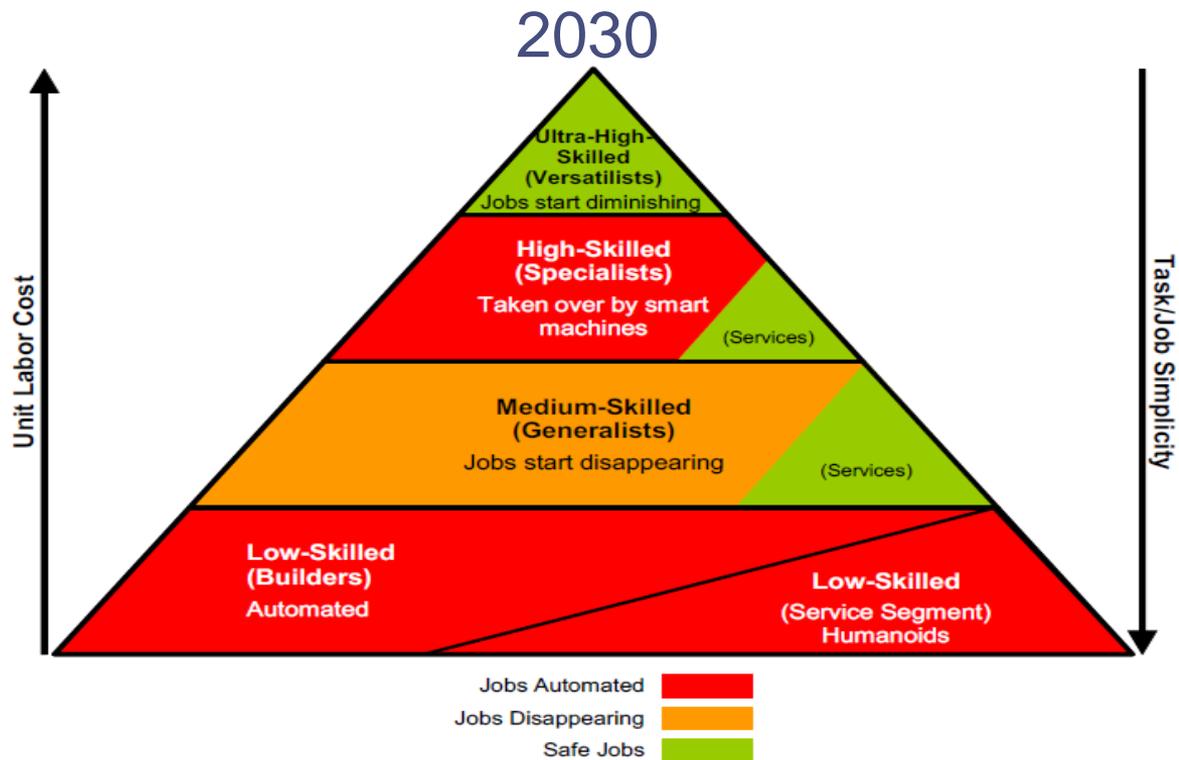
The Most Common* Job In Each State 1978-2014



Source: IPUMS-CPS/ University Of Minnesota
Credit: Quoc Trung Bui/NPR



Smart Machines – Employment Impact



Source: Gartner (September 2013)



Top 10 Job Titles That Didn't Exist 5 Years Ago

1. IOS Developer
2. Android Developer
3. Zumba Instructor
4. Social Media Manager
5. Data Scientist
6. UI/UX Designer
7. Big Data Architect
8. Beachbody Coach
9. Cloud Services Specialist
10. Digital Marketing Specialist



Matthew Brucker, **Ankeny**

ACT score: 36

Class rank: 2 of 293

GPA: 4.344

College major: Computer engineering

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Best high school moment: Getting to run up onstage and high-five the judges when my team won an award at our robotics competition!



Questions?

